

bec

Web 2.0 Small Business Sales & Profit Opportunities



With technology and consumer behaviour changing so rapidly, how can you know what's right and profitable for your business? ***Discover a range of cutting edge online marketing opportunities that can help rapidly boost your business's sales and profits...and also receive four hours of follow up, one on one business coaching, at the completion of the workshop.***

Join Steve Davis, from Patrick Baker & Associates in an interactive workshop, which provides real life small business examples and sales and profit ideas. Discover opportunities for your business to generate increased traffic, sales and profits from Web 2.0 Marketing and Social Networking developments.

Since 2007, Steve Davis has successfully worked as a marketing consultant with hundreds of NT businesses. Steve recently completed a series of 16 Get OnLine NT workshops and associated business coaching across the NT.

His "outsiders" neutrality and on-the-ground experience means Steve has a strong sense of NT market realities and a Territory-wide view on what is working in different regions and sectors. Steve's insights into international best practices, NT experience and practical advice for local businesses will ensure that you get "bottom line" benefits from participating in this program.

This workshop will help you use exciting online tools to define your online marketing strategy and outline the key steps, costs and timelines for implementing essential sales.

Gain hands-on experience to set up and launch one of the Web 2.0 Social Networking applications on your website as part of this program e.g. Develop a Blog, You Tube or Facebook promotion.

This workshop includes:

- A Marketing Tool Kit – Templates and checklists to help your implementation
- Supporting workshop workbook
- 4 hours business coaching for each participant

To register for this workshop go to:
www.becnt.com.au

This program is funded by the:



Northern
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