



Entrepreneurs' Programme

Know-How for Inbound Tourism Excellence

An International Ready education program

Are you interested in growing the market for your tourism product? Have you thought about targeting the inbound market but not sure where to start?

AusIndustry, in partnership with the Australian Tourism Export Council, is holding two free workshops in the NT focused on assisting tourism businesses to export their product internationally.

Join industry expert, Nicole Mitchell, to learn about inbound tourism, entry level exporting and the international marketplace.

Gain the knowledge you need to:

- make informed decisions about your business' opportunity in the export market
- enhance your product to meet market needs
- better engage with the distribution network.

Places are limited...

REGISTER HERE



Alice Springs

Tuesday 8 November 2016

8.30am-4.00pm

Chifley Alice Springs Resort

34 Stott Terrace, Alice Springs

Darwin

Thursday 10 November 2016

8.30am-4.00pm

Deloitte, Level 11

24 Mitchell Street, Darwin

Cost: Free including take-home Tourism Export Toolkit.

Morning tea and lunch provided.



CHIFLEY
ALICE SPRINGS RESORT

